

**AGENDA  
CITY OF MILLER  
MONDAY, JANUARY 6, 2025  
7:00 P.M.**

*The City of Miller is an equal opportunity employer.*

**Call to Order**

**Pledge of Allegiance**

**Approval of Agenda**

**Approval of Minutes ..... pgs. 1 - 2**

**Public Input**

**Department Head Reports ..... pgs. 3 - 6**

**New Business**

1. Resolution 2025-01 – Salaries ..... pgs. 7 - 8

2. Designate Depositories and Official Newspaper

a. Official Newspaper – *The Miller Press*

b. Official Depositories

- American Bank & Trust – Miller
- Quoin Financial Bank – Miller
- SD Fit

3. Miller C&C membership ..... pgs. 9 - 10

4. Farm & Home Show

- a. Utility Credit Donation
- b. Work Schedule

**Adjourn**

Public comments are welcomed during public input, but no action can be taken by the Council on comments received at this meeting. Anyone wishing to have the Council vote on an item should call the Finance Office at 853-2705 by 5:00 p.m. on the Wednesday preceding the next scheduled meeting to be placed on the agenda.

**CITY OF MILLER  
CITY COUNCIL MEETING  
DECEMBER 30, 2024**

*The City of Miller is an equal opportunity employer.*

The City Council met for year-end session at city hall at 8:00 a.m. on Monday, December 30, 2024.

**MEMBERS PRESENT:** Mayor Tom McGough (via phone call), Aldermen: Dale Hargens, Will Jones, Patrick Price (arrived at 8:08 a.m.), Gale Auch, Landon Gab and Alderwoman Susan Hargens.

**CALL TO ORDER:** President Hargens called the meeting to order.

Pledge of Allegiance was said by all present.

**AGENDA:** Motion by Alderman Hargens, seconded by Alderman Gab to approve the agenda. All members voted aye. Motion carried.

**MINUTES:** Motion by Alderman Auch, seconded by Alderman Hargens to approve the minutes for the regular meeting held December 2, 2024. All members voted aye. Motion carried.

**PUBLIC INPUT** None.

**NEW BUSINESS**

**Police Department – clarify COLA:** Motion by Alderman Hargens, seconded by Alderman Gab to calculate the previously approved 2.6% COLA effective January 1, 2025, after the wage increases that were approved at the last regular meeting. All members voted aye. Motion carried.

*Alderman Price arrived at 8:08 a.m.*

**American Legion – utility credit:** Motion by Alderman Price, seconded by Alderman Gab to allow the American Legion to use their current credit balance of \$4,152.81 on their city utilities account until it runs out and to suspend the annual \$5,000 utility credit as stated in the lease agreement once the credit is depleted. All members voted aye. Alderman Auch abstained. Motion carried.

**Fire Hall Floor:** Alderman Auch explained the extra work that was required for the fire hall floor. Once the old flooring was removed, it was discovered that multiple cuts existed in the concrete that required the new flooring to be laid with the same cuts. Highmore Furniture & Carpetland was subcontracted by Scott Gibson Construction and spent an additional 104.5 hours on the project for an extra \$6,270.00. Motion by Alderman Auch, seconded by Alderman Price to pay the invoices submitted by Highmore Furniture for \$22,475.00 and Scott Gibson Construction for \$2,560.25 for a total of \$25,035.25. All members voted aye. Motion carried.

**Helms & Associates invoice:** Motion by Alderman Jones, seconded by Alderman Gab to pay Helms & Associates invoice number 35170 for \$1,699.20. All members voted aye. Motion carried.

**Builders Cashway Plat – revision:** Motion by Alderman Hargens, seconded by Alderman Auch to approve the revision of the access easement on Lot 1 of the plat for Builders Cashway Addition that was previously approved at the last regular meeting. All members voted aye. Motion carried.

**Approval of Bills:** Motion by Alderman Price, seconded by Alderman Gab to approve the bills for payment. All members voted aye. Motion carried.

**EXECUTIVE SESSION:** Motion by Alderman Auch, seconded by Alderman Hargens to go into executive session for personnel matters pursuant to SDCL 1-25-2(1) at 8:13 a.m. All members voted aye. Motion carried. President Hargens returned the meeting to regular session at 8:21 a.m. No action taken.

Motion by Alderman Hargens, seconded by Alderman Jones to adjourn the meeting. There being no further business, the meeting was adjourned at 8:22 a.m. All members voted aye. Motion carried.

\_\_\_\_\_  
Tom McGough, Mayor

\_\_\_\_\_  
Cindy Deuter, Finance Officer

**LEGAL NOTICE OF RECEIPT**

Copy of the official proceedings

was received on: \_\_\_\_\_

Published once at the

approximate cost of: \_\_\_\_\_

**Bills December 2024 (EOY)**

Avera Occupational	Prof Fees	80.00
Border States	Supplies	28.34
Builders Solutions	Supplies	2,090.90
Code Enforcement	Code Enforcement	198.43
DGR Engineering	Scada Maintenance	190.50
Donlin Building	Supplies	4.37
Dustin McFarlane	Gravel	1,200.80
Hand County Publishing	Publications	266.68
Helms & Associates	Prof Fees	1,699.20
Highmore Furniture	Supplies	22,475.00
Ron Hoftiezer	Reimbursement	15.00
Jazzy's Repair	Parts	180.55
Scott Gibson Construction	Floor Maint.	2,560.25
SD PHL	Samples	263.00
Stan Houston Equipment	Supplies	548.75
Stuart C Irby	Supplies	2,683.00
Twin Valley Tire	Repairs	29.00
	Accounts Payable Total	<u>\$34,513.77</u>

Sales Tax Comparison			
	2024	2023	\$100,000 to OHED
January	\$29,870.52 \$63,998.40	\$5,538.74 \$84,909.08	\$8,500.00
February	\$24,312.95 \$61,761.31	\$8,948.46 \$77,211.64	\$8,300.00
March	\$6,749.81 \$70,018.56	\$9,448.03 \$61,202.63	\$8,300.00
April	\$2,874.12 \$53,687.32	\$6,140.47 \$72,324.14	\$8,300.00
May	\$34,129.33 \$72,610.70	\$4,508.98 \$78,963.60	\$8,300.00
June	\$5,836.76 \$27,951.70	\$11,133.47 \$76,266.58	\$8,300.00
July	\$57,675.80 \$50,029.41	\$17,438.16 \$81,723.89	\$8,500.00
August	\$53,895.73 \$89,196.74	\$8,565.73 \$65,680.04	\$8,300.00
September	\$6,120.93 \$68,299.51	\$13,883.92 \$78,235.57	\$8,300.00
October	\$8,551.65 \$85,049.11	\$8,239.75 \$71,869.87	\$8,300.00
November	\$11,175.50 \$98,607.07	\$20,186.33 \$65,112.10	\$8,300.00
December	\$2,447.38 \$50,848.51	\$27,324.10 \$60,467.56	\$8,300.00
<b>Total</b>	<b>\$1,035,698.82</b>	<b>\$1,015,322.84</b>	<b>2.01%</b> <b>\$20,375.98</b> up/down from last year

We ended up \$64,301.18 short from collecting the budgeted amount of \$1,100,000; but still collected \$20,375.98 more than last year.

# Gross Receipts Tax - Split Fund 211

Current Year			
Month	Total	City 20%	OHED 80%
JAN	\$2,212.81	\$442.56	\$1,770.25
	\$3,181.54	\$636.31	\$2,545.23
FEB	\$939.57	\$187.91	\$751.66
	\$2,312.45	\$462.49	\$1,849.96
MAR	\$791.67	\$158.33	\$633.34
	\$3,299.35	\$659.87	\$2,639.48
APR	\$0.00	\$0.00	\$0.00
	\$1,763.52	\$352.70	\$1,410.82
MAY	\$1,945.35	\$389.07	\$1,556.28
	\$3,111.54	\$622.31	\$2,489.23
JUN	\$933.19	\$186.64	\$746.55
	\$1,074.54	\$214.91	\$859.63
JUL	\$3,812.26	\$762.45	\$3,049.81
	\$3,177.81	\$635.56	\$2,542.25
AUG	\$2,034.97	\$406.99	\$1,627.98
	\$4,105.43	\$821.09	\$3,284.34
SEP	\$1,135.10	\$227.02	\$908.08
	\$2,973.21	\$594.64	\$2,378.57
OCT	\$1,645.55	\$329.11	\$1,316.44
	\$3,537.22	\$707.44	\$2,829.78
NOV	\$1,165.45	\$233.09	\$932.36
	\$5,447.26	\$1,089.45	\$4,357.81
DEC	\$0.00	\$0.00	\$0.00
	\$3,108.42	\$621.68	\$2,486.74
	<b>\$53,708.21</b>	<b>\$10,741.64</b>	<b>\$42,966.57</b>

\$4,475.68  
average/month

Previous Year		
Total	City 20%	OHED 80%
\$662.73	\$132.55	\$530.18
\$2,956.97	\$591.39	\$2,365.58
\$865.95	\$173.19	\$692.76
\$3,257.58	\$651.52	\$2,606.06
\$306.44	\$61.29	\$245.15
\$2,522.67	\$504.53	\$2,018.14
\$870.10	\$174.02	\$696.08
\$2,739.31	\$547.86	\$2,191.45
\$782.47	\$156.49	\$625.98
\$3,108.55	\$621.71	\$2,486.84
\$1,047.08	\$209.42	\$837.66
\$3,847.81	\$769.56	\$3,078.25
\$1,440.45	\$288.09	\$1,152.36
\$4,058.20	\$811.64	\$3,246.56
\$1,669.91	\$333.98	\$1,335.93
\$4,675.39	\$935.08	\$3,740.31
\$1,450.21	\$290.04	\$1,160.17
\$4,112.78	\$822.56	\$3,290.22
\$985.47	\$197.09	\$788.38
\$3,182.77	\$636.55	\$2,546.22
\$1,672.94	\$334.59	\$1,338.35
\$3,385.54	\$677.11	\$2,708.43
\$1,862.36	\$372.47	\$1,489.89
\$2,472.44	\$494.49	\$1,977.95
<b>\$53,936.12</b>	<b>\$10,787.22</b>	<b>\$43,148.90</b>

\$4,494.68  
average/month

up/down from previous year		
Total	-227.91	-0.42%
City	-45.58	-0.42%
OHED	-182.33	-0.42%

Pay OHED through AP using expense code: 211-4651-4510

OHED 80%

Check #

Check Date

DEC 0.00

DEC 2,486.74

**\$2,486.74**

**City Council Meeting  
Department Head Reports  
January 6, 2025**

**Police Department Report**

December 2024 Stats:

- Traffic Warnings (61): Speeding = 28, Other = 33
- Traffic & Criminal Citations (8): Speeding = 4, Simple Assault = 2, Possession Drug Paraphernalia = 1, Interference w/Emergency Communication = 1, **Total Fines = \$752.50.**
- Felony Arrests (0)
- Misdemeanor Arrests (3): Simple Assault = 2, Interference w/Emergency Communication = 1
- Agency Assists (14): Fire = 1, Ambulance = 7, Accidents = 1, Careflights = 1, Sheriff's Office/HP = 4
- 911 Misdeal = 2
- Funeral Escorts = 0
- Fingerprints = 2
- 24/7 = 0
- ❖ Total Calls for Service (CFS) = 90

2024 Year-in-review Stats:

- Citations = 284
- Fines = \$30,540.00
- Court Appearance Required = 41
- DUI = 3
- Drugs = 17
- Driving Revoked = 2
- Assaults = 2
- Obstructing/Resisting/Disorderly = 4

**Street Department Report**

1. We worked on some snow removal equipment.
2. I plan to work on the addition to the pole building behind the Street Shop. We are still waiting on the rafters....
3. We cut a few trees before the snow hit, we have three big trees to cut then we will go get the stump grinder.
4. We have been working on the Dresser blade (battery issues).
5. We are waiting for a water pump out of the #1 truck, we had a replacement, but it would not fit so we had to order another one. (As of Thursday Jan. 2, it is still on backorder).
6. The #4 truck was having wiring issues, so we have been working on it.
7. We helped the Water Dept. cut trees that were too high just east of the airport.
8. We hauled several loads of pit run gravel to the gravel pile from the Hand County property. This was what we dug out when we worked on the road by Titan Machinery.
9. We took down the Christmas decorations before the cold temperatures settled in.

**Water/Sewer/Airport Department Report - Department head Terry Manning is currently out on Medical Leave**

1. Trimmed trees adjacent to the airport. To be in compliance with FAA regulations. (East side between Airport and Nancy Ames)
2. Lagoon Samples taken.
3. Water Samples taken.
4. Ground storage tank brought online (with samples passing).
5. Water meters and/or antennas replaced.
6. Worked on pickup plow and mounted.
7. Mounted plow and snow blower on airport tractor.
8. Runway and fire hall were plowed a few times.
9. Overseen flooring project at fire hall.
10. Mixers placed in both water tanks are now functional.

**City Council Meeting  
Department Head Reports  
January 6, 2025**

11. Both lift stations had 1 alarm this month. (West lift station was an electronic fault) (East lift station had a rag stuck in pump. After further reviewing, the grinder blew a fuse and stopped working which in turn let the rag pass.
12. Helped the electrical department with the putting up and taking down of decorations.

**Electric Department Report**

- A. Locates
- B. Some meter work on programming
- C. Move some snow
- D. Worked on putting the right transformer basement at H&H
- E. Fixed and installed Christmas lights
- F. Cleaned and organized the electrical shop
- G. Worked on heaters
- H. Cut some trees
- I. Maintenance of equipment

**Finance Office Report**

1. Final 2024 Sales Tax Comparison Report – see attachment
2. City Election – April 8, 2025 – Council members' terms expiring:
  - a. Ward 1 – Will Jones (2-yr term)
  - b. Ward 2 – Patrick Price (2-yr term)
  - c. Ward 3 – Dale Hargens (2-yr term)
  - d. Ward 3 – Susan Hargens (1-yr term)
  - e. Mayor – Tom McGough (2-yr term)

The earliest a petition may circulate is January 31, and the deadline is February 28 @ 5:00 p.m.
3. EOY processes are underway! I will give a 2024 financial overview at the next meeting once all bank statements have been reconciled.
4. SDML Work Comp Fund has awarded the City of Miller the Safety Equipment Grant for the confined space entry kit.
5. Infotech is close to getting our emails migrated. It's been tricky getting access to the DNS records and working with Microsoft to get into the admin account for the tenant ending in cityofmiller.com. Once full migration is done, Infotech will move our domain and DNS over to their registrar to better assist us in the future.
6. KBA has submitted a draft of their audit findings for our review. It is on file in the finance office.

## RESOLUTION NO. 2025-1

*The City of Miller is an equal opportunity employer.*

**WHEREAS**, pursuant to SDCL-6-1-10 a complete list of salaries of all officers and employees must be published,

**THEREFORE, BE IT RESOLVED** that the following is a current list of salaries for the City of Miller officers and employees:

### COUNCIL

Tom McGough	Mayor	\$300.00 a month plus \$65.00 per meeting plus \$50.00 per committee meeting
Will Jones	Ward 1	\$200.00 a month plus \$50.00 per meeting plus \$50.00 per committee meeting
Gale Auch	Ward 1	\$200.00 a month plus \$50.00 per meeting plus \$50.00 per committee meeting
Landon Gab	Ward 2	\$200.00 a month plus \$50.00 per meeting plus \$50.00 per committee meeting
Patrick Price	Ward 2	\$200.00 a month plus \$50.00 per meeting plus \$50.00 per committee meeting
Dale Hargens	Ward 3	\$200.00 a month plus \$50.00 per meeting plus \$50.00 per committee meeting
Susan Hargens	Ward 3	\$200.00 a month plus \$50.00 per meeting plus \$50.00 per committee meeting

### FINANCE OFFICE

Cindy Deuter	\$35.70 per hour
Christi Danburg	\$25.16 per hour
Allison Nelson	\$20.52 per hour

### POLICE DEPARTMENT

Theodore Huss	\$33.66 per hour, Grant OT/Worked Holiday - \$50.49
Wayne Ames	\$27.13 per hour, Grant OT/Worked Holiday - \$40.70
James Henson	\$25.47 per hour, Grant OT/Worked Holiday - \$38.21
Chris Henrickson	\$24.54 per hour, Grant OT/Worked Holiday - \$36.81

### STREET DEPARTMENT

Ron Hoftiezer	\$31.19 per hour
David Phinney	\$26.55 per hour
Dan Fritzsche	\$24.43 per hour
Craig Price	\$17.44 per hour (park)
Roger Haberling	\$17.44 per hour (ballpark)

### ELECTRIC DEPARTMENT

Dustin Graham	\$48.22 per hour
	\$48.22 per day when on call
Haydn Herman	\$38.99 per hour
	\$38.99 per day when on call
Andrew Knox	\$25.65 per hour
	\$25.65 per day when on call

### WATER/SEWER DEPARTMENT

Terry Manning	\$33.60 per hour
Gordon Gross	\$21.77 per hour
Brandon Hammill	\$25.11 per hour

### JANITORIAL

Kate Selting	\$19.65 per hour
--------------	------------------

<u>CERTIFIED POLICE SUBSTITUTES</u>	\$26.55 per hour
-------------------------------------	------------------

<u>SNOW HAULING EMPLOYEES</u>	\$21.24 per hour
-------------------------------	------------------

<u>SWIMMING POOL MANAGER</u>	\$18.95 per hour
------------------------------	------------------



**LIFEGUARDS**

			<u>10% WSI</u>
Base Pay	\$13.50	(No Experience)	\$14.85
Returning with 1 year experience/longevity	\$13.77	(Base plus 2% of Base)	\$15.15
Returning with 2 years experience/longevity	\$14.04	(Base plus 4% of Base)	\$15.44
Returning with 3 years experience/longevity	\$14.31	(Base plus 6% of Base)	\$15.74
Returning with 4 years experience/longevity	\$14.58	(Base plus 8% of Base)	\$16.04
Returning with 5 years experience/longevity	\$14.85	(Base plus 10% of Base)	\$16.34
Private Lessons: Lifeguards will receive 70% of the private lessons fee, the city will keep 30%.			

Adopted this 6<sup>th</sup> day of January 2025.

**ATTEST:**

\_\_\_\_\_  
Cindy Deuter, Finance Officer

\_\_\_\_\_  
Tom McGough, Mayor

## Miller Civic and Commerce 2025 Membership Form

Thank you for choosing to become a member of Miller C&C. If you are renewing your membership - it is greatly appreciated. There are two ways to submit the form - online or through the mail.

**For Online:** <https://forms.gle/mSjW9K9UX8K7X66>

Membership fees can be paid to the Miller C&C via Venmo @millerccandc - if paying with a credit card a 3% fee will be added to your membership. To avoid the fee please pay using your bank account, debit card or balance.

**For Mailing In:** Please complete the information below. If you would like e-mails to go to more than one e-mail address (other employees) please include them below.

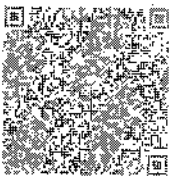
<b>Business Name:</b>	City of Miller
<b>Contact Person:</b>	Mayor Tom McGough
<b>Mailing Address:</b>	120 W 2nd St
<b>Phone #:</b>	605-853-2705
<b>Website:</b>	<a href="http://www.cityofmiller.com">www.cityofmiller.com</a>
<b>E-mail(s):</b>	Tom McGough@k12.sd.us, finance.office@cityofmiller.com, tom.mcgough@cityofmiller.com

### Membership Fees:

- \* \$75 (Individual Community Member, Community Organization or Direct Sales)
- \* \$125 (Business with 1-4 Employees)
- \* \$275 (Business with 5-10 Employees)
- \* \$350 (Business with 11 employees or more)

### Please send to:

Miller Civic and Commerce  
P.O. Box 333  
Miller, SD 57362



VENMO

Please e-mail [millerccandc@gmail.com](mailto:millerccandc@gmail.com) your current logo for our use in 2025 events and for advertising purposes. Thank you!

Please Flip Over & Circle Events →

## 2025 Event Opportunities

If your business or organization would like to donate or volunteer with any of the following C&C Events, please circle the event(s) below and a committee member will be in contact with you prior to the event.

- **January:** A 3 in 1 Event- End of the Year Awards / Year in Review / New Year Networking Mixer combined with a Goal Setting Workshop- Meet & Greet for local businesses and community members. Goal setting workshop will be a discussion for attendees to set professional or community related goals (ideas for events, etc.) for the year. This will be a 2025 Event. Farm & Home Show - anniversary. Membership Form confirmations. 1<sup>st</sup> Quarter Check in for Members. Newsletter to members.
- **February:** Winter Crazy Days - Valentine's Day Shopping Stroll. Local retail shopping with themed promotions for the week of Valentine's Day. Dueling Planos at Community Center. Member surveys for workshops they would like to see in the upcoming months. Newsletter to members.
- **March:** St. Patrick's Day Treasure Hunt- an event targeted to promote our local dining places. Offer discounts, prizes, or free desserts for diners who find hidden "gold coins" around the restaurant/dining area. Newsletter to members.
- **April:** Easter Egg Hunt - for community. Businesses will have a chance to put their offerings in Easter Eggs. Spring Business Expo - we will be running a newsletter and promoting local business highlights of their products/services. Potentially set up an area for high school students and community to come in to visit with businesses looking to hire. 2<sup>nd</sup> Quarter Check in for Members. Newsletter to members.
- **May:** Small Business Week - help members organize special promotions. Provide a workshop for those who need help in specific areas. Newsletter to members.
- **June:** Summer Kickoff Sponsorships- partner with local clubs to encourage youth engagement in activities. Run more local business highlights to educate the public on what businesses have to offer. Street Dance? Newsletter to members.
- **July:** 4<sup>th</sup> of July Celebration - host park & parade celebration. Summer Crazy Days. 3<sup>rd</sup> Quarter Check in for Members. Newsletter to members.
- **August:** Farmer's Market. 4-H Achievement Days. Newsletter to members.
- **September:** Year-End Check In and planning for members. Small Business Scavenger Hunt - boost local shopping with a themed challenge. Newsletter to members.
- **October:** Fall Fest - Chili Cook off. Local Entertainment at the Legion for the community. Pheasant Opener. Sip & Shop. 4<sup>th</sup> Quarter Check In. Newsletter to members.
- **November:** Shop Local Saturday - promote small businesses ahead of the holidays. Crystal Park Light Show. Newsletter to members.
- **December:** Christmas on the Prairie with a Parade of Lights - Griswold theme. NFR Game Fundraiser. Rustler Cheer Master. End-of-Year Awards for Members voted on by the community. Santa's Great Giveaway. Griswold House Award. Newsletter to members.

### Help make the C&C Great Again in 2025! We Need You!

Thank you to those who took the time to provide feedback on our C&C Short Survey that was sent out. Your responses will help us better serve your business and the community. If you would still like to respond, please visit this online survey link: <https://forms.gle/F8HtPd1NgeKfLj25>

## 2025 Member Benefits

- **Free Miller Press Advertising** – paid for by the Miller C&C
  - Members will be able to get their business offer in our event advertisements in the Miller Press newspaper for future events at no cost to them.
  - **1<sup>st</sup> Quarter will be these events: (January – March)**
    - Farm & Home Show – Armory
    - Winter Crazy Days – Valentines Day Shopping Stroll
    - St. Patty's Day Treasure Hunt
- (Non-Members will have to pay a fee if they would like their business offering in the advertisement to go with the Miller C&C Event. Non-Members must contact a board member of the C&C if they would like to have their business listed in the advertisement.)
- **End-of-Year Awards**
  - To be eligible, individual or business must be a member of the C&C in 2025.
    - **Business of the Year:** Awarded to a business that has made significant contributions to the community and demonstrated excellence in operations.
    - **Rising Star Award:** Given to a new business or entrepreneur making a notable impact within their first 5 years of operation.
    - **People's Choice Award:** Given to a business that is voted on by the community.
    - **Community Partner of the Year:** Recognizes a business or individual who has been an exceptional partner in community events/initiatives.
    - **Board Member of the Year:** For a board member who has shown outstanding dedication and service.
- **Free Social Media Advertising**
  - Members will be showcased throughout the year on our Facebook page.
    - Any C&C Event participation/volunteer/donation will be published on our page.
    - Highlights of events and sponsors will be displayed throughout the year.
    - This has been shown to be extremely effective advertising for the Miller community after publishing our last event we hosted.
      - For example, Facebook analytics show that "The Rustler Cheerleader Poses" generated 1,800 views – 33% came from followers of the C&C page, with the remaining coming from non-followers. There were 963 total votes for the contest. We will provide event analytics for your review in each newsletter. We will also be doing paid advertisements via Facebook.
- **Free Monthly Newsletters**
  - Newsletters will be sent out via e-mail monthly. It will include upcoming C&C events, opportunities for businesses, a recap of last month meetings, a current financial report and analytics of social media posts so each business knows what has been effective for them.
- **Free Event Items**
  - For various themed events, C&C will supply items for you to use at your disposal to go along with current themes to engage community interaction between businesses. Items will be split evenly amongst members.

Our goals and how we plan to achieve them this year are:

1. **Reconnect with the Community**
  - Send out surveys throughout the year to gather feedback from residents and businesses.
  - Organize past community events & new upcoming events/fundraisers for C&C.
    - Maintain and improve Easter Egg Hunt, 4<sup>th</sup> Of July, Summer & Winter Crazy Days, Rooster Rush, Sip N Shop, Christmas on the Prairie with Crystal Park Light Show.
    - Implement new ideas through surveys and meetings.
    - Upcoming events with the potential to make them fundraisers for C&C.
      - NFL Fantasy Team, Basketball Team Fundraisers – March Madness, etc., Fall Fest
    - Implement volunteer programs to address community needs with events.
      - Start volunteer programs.
        - Due to the shortage of people willing to help organize and implement events, partner more with the school, churches and local groups to strengthen connections within the community.
2. **Support Local Businesses**
  - Promote businesses through social media, directories, and local events.
    - We will strongly be increasing our social media presence in 2025.
    - Plans to work with local media to promote events.
    - Offer workshops or helpful resources that C&C members would find beneficial.
3. **Modernize Operations**
  - Members will have added perks to being a member as opposed to non-members.
    - Provide different tools that members can use for events. Exclusive offers & Paid advertisements.
    - Social Media Presence and website visibility on C&C pages.
    - Update the website and social media channels to improve communication and visibility.
    - Use email newsletters to keep members and the community informed.
    - Invest in tools to track memberships, donations, and event participation.
4. **Provide Clear Value to Members - Rebekah Trust and Transparency**
  - Share financial updates and project progress openly with members – full transparency.
    - After recently getting out of debt, there are adjustments that will need to be made towards where our funds are being spent in 2025.
  - More member involvement.
    - Finding a meeting time where business owners/employees can come.
    - Consistent e-mail of meeting minutes. Ways to implement ideas for members that were unable to attend a meeting.
  - Organize committees to give members a say in decisions. Based on the number of members.
5. **Encourage Civic Engagement**
  - Advocate for policies that benefit small businesses and residents.
  - Create mentorship programs pairing established leaders with younger residents.
  - Recognize members through spotlights.
    - Social Media highlights for the community to see.
    - Networking Events & Discounts.
    - Potential event sponsorships.
    - Exclusive promotions to members willing to help more with events vs those that would rather pay \$ than to have to help.